



MagSafe Products Market Analysis

Hot Product Recommendations

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Global Wireless Charging Market,2020 to 2030

The global wireless charging market is valued at USD 4.47 billion in 2022.

It is expected to reach approximately USD 34.65 billion by 2030, growing at a CAGR of 22.73%.

Based on region, North America fully dominates the wireless charging market in 2020.

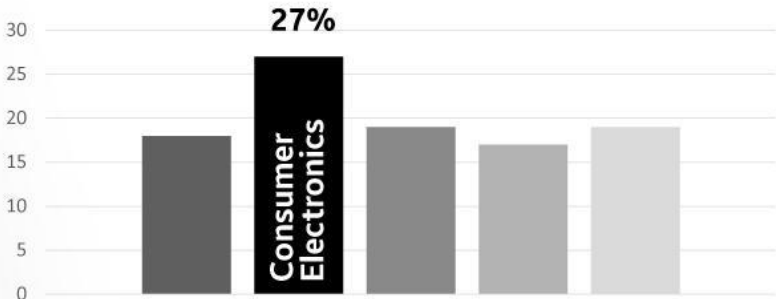
Growing at a CAGR of 14.23% throughout the forecast period

Consumer electronics holds the most important market share.

Such as tablets, smartphones, MP3s, laptops, and wearable devices are in high demand, mainly in Asia Pacific. This is due to changing lifestyle preferences of consumers, increasing number of internet users, and growing urban population year-on-year.



CAGR 22.73 %



Dominating Segment By Industry Vertical



Source: STRATEGIC MARKET RESEARCH LLP

The mobile phone market is the main force and will usher in the outbreak of wireless charging

Smartphone products as the largest segment of the wireless charging industry, wireless charging market size in the cell phone segment is **\$2.86 billion** in 2020. The market size of the automotive sector is only 140 million yuan.

Projected 2022

Smartphone wireless penetration

60%



Source: Soochow Securities Report

Apple vigorously developing MagSafe ecosystem

In 2017, Apple joined the wireless charging consortium WPC

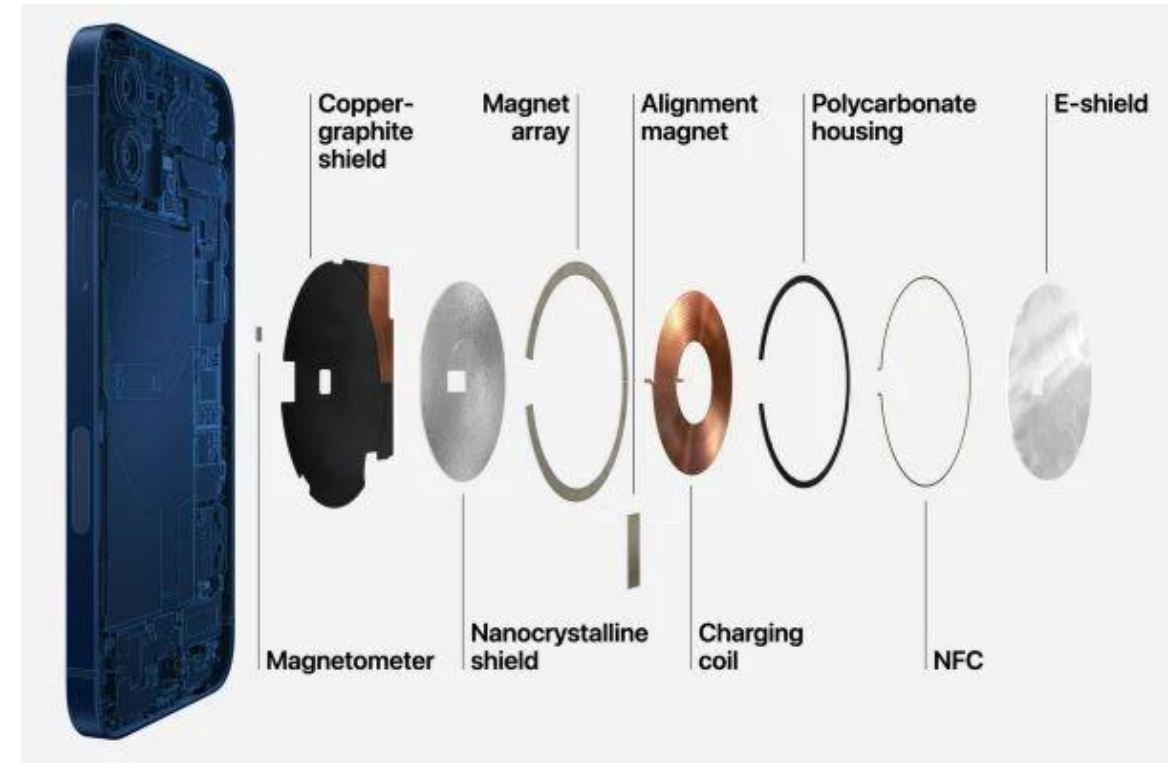
added wireless charging to the iPhone 8 and worked to convince consumers to switch to wireless charging.

In October 2020, Apple launched MagSafe

Equipped the iPhone 12 with an exclusive magnetic charger and card clip, upgrading the charging power of the magnetic charger to 15W.

The main significance of MagSafe

It makes up for the lack of wireless charging and paves the way for the wirelessness of cell phones.



Apple MagSafe Eco

MagSafe column on the official website



Open MFM certification to third-party brands



MagSafe products market situation

352268

Monthly search
volume

**\$68.05
million**

Annual sales on
Amazon alone

66%

Male use

61%

For 24-40 year
olds



Apple official certification
MagSafe Magnetic Case
Help you to seize the market

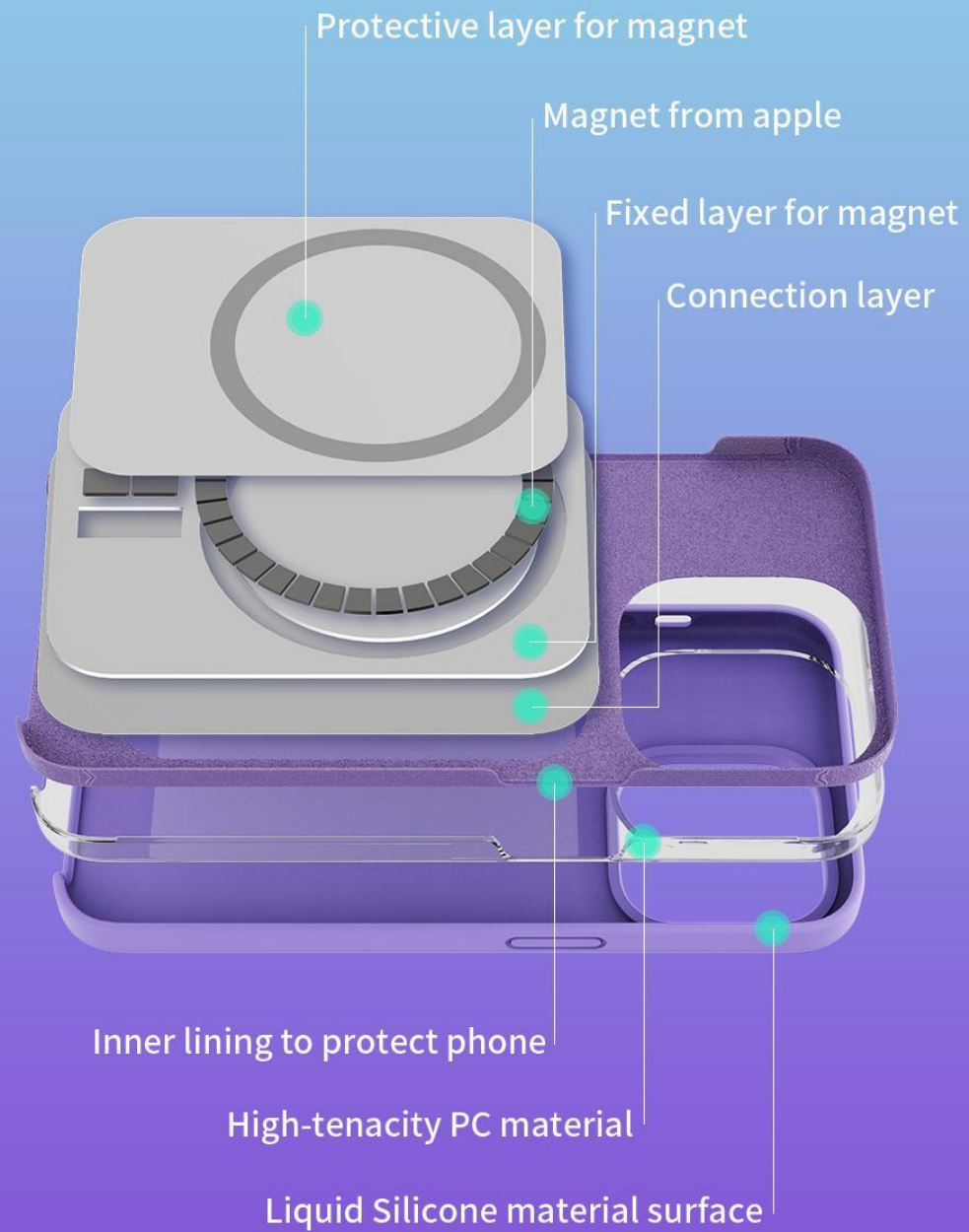
iPhone 14 New Products



Instantly Attracted To Each Other

Precise positioning, Strong adsorption, Will not fall





Raised Screen Lip

Enhanced screen&camera protect



Gentle And Tenacious Caring

Preferably flexible flocking lining
to avoid the phone case from scratching



Different Tactile Experience

Luquid silicone phone case, smooth touch feeling



Perfectly Compatible



Combine with
Magsafe wireless

Convenient to match the
magnetic suction card


Gentle And Tenacious Caring

Preferably flexible flocking lining
to avoid the phone case from scratching

Graphite Black Crescent White

Gradient Purple Sky Blue Sakura Pink

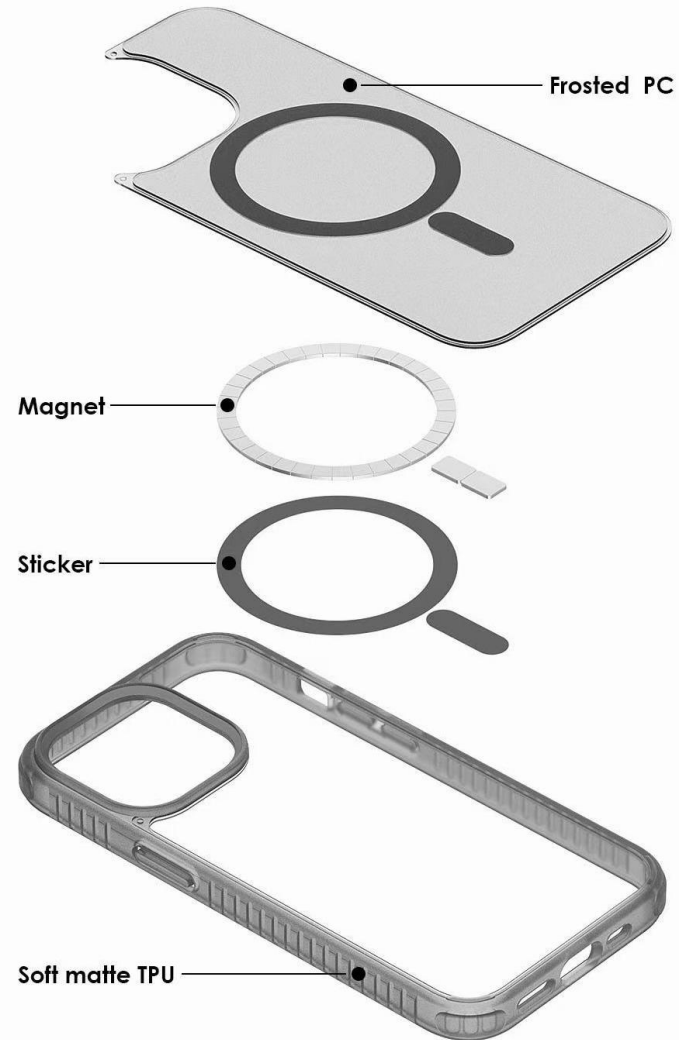


The image shows two magnetic phone cases on a dark blue wooden surface with a prominent grain. On the left is a black, semi-transparent case with a thick black border and a large circular magnetic ring in the center. On the right is a clear, transparent case that reveals the back of a white iPhone, including its dual-camera system and the Apple logo. The text is centered over the black case.

Magnetic phone case
A variety of styles to choose from
For you to explore the market at low cost

Designed for iPhone 14 serie

New products are coming soon



Protective lens
0.2mm higher than the camera

iphone 14



iphone 14

Comfort button



iphone 14

Four-corner
anti-collision airbag



iphone 14

**Anti-fall
and Anti-vibration**



Out of ?
Just **charge** on.

Charge on **without**
the hassle of removing
the case everytime.



**Snap on a case,
wallet or charger.**



Support All MagSafe Accessories



MagSafe Wallet



MagSafe Battery Pack



Magsafe Ring Holder



Two-color gradient frosted phone case

TPU + PC protection combination design

Bezel with two-color gradient effect

More drop resistant than other PC material drop cases on the market

Model:

iPhone 12series/13series/14series





Metal 3-in-1 Magnetic Case

Customizable magnetic suction function
Strong adsorption, perfect fit





Metal buttons and metal frame
Make the overall texture of the phone case better
Transparent HD, restore the real color

Model:iPhone 12series/13series/14series

Gradient magnetic phone case

One second magnetic suction One stick and charge

High out of the screen to protect the lens

Gradient color to show the personality

Model: iPhone 12series/13series/14series

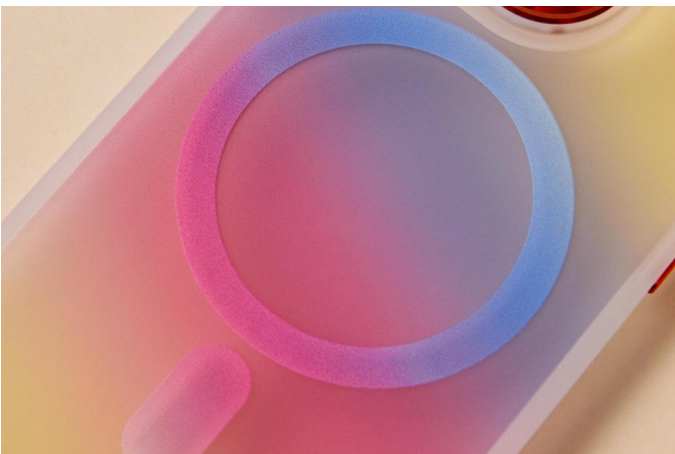


Metal gradient magnetic phone case

Metal button and metal frame
Strong magnet N52 magnet
Gradient color, more fashionable
Frosted feeling, more senior

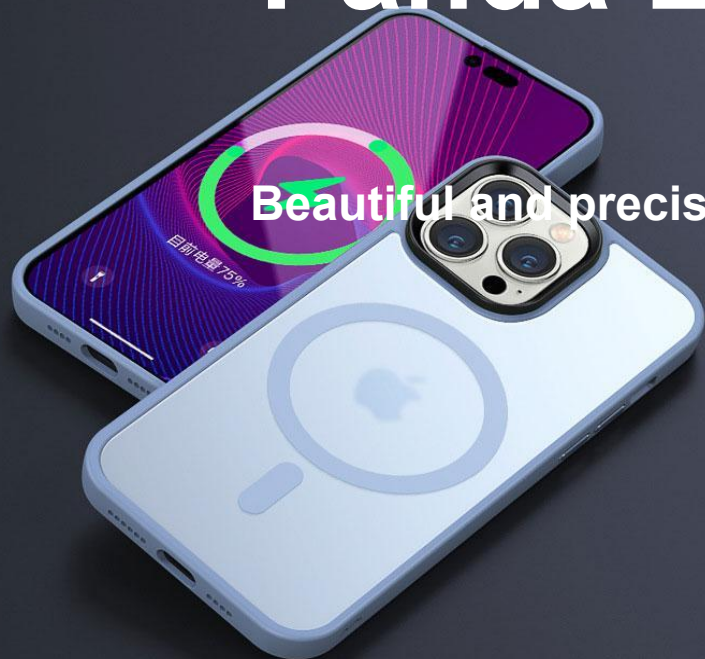
Model:
iPhone 12series/13series/14series







Panda Eye Magnetic Phone Case



Panda Eye Black Circle Lens
Anti-over-exposure for photo-taking
Beautiful and precise protection of the lens, night photography to prevent serious exposure

Model: iPhone 12series/13series/14series

Frosted Magnetic Phone Case

High magnetic suction magnets 36+2 magnets



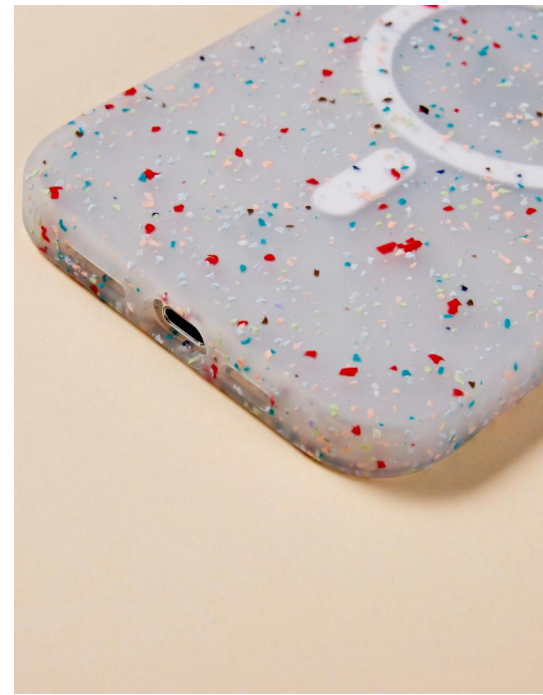
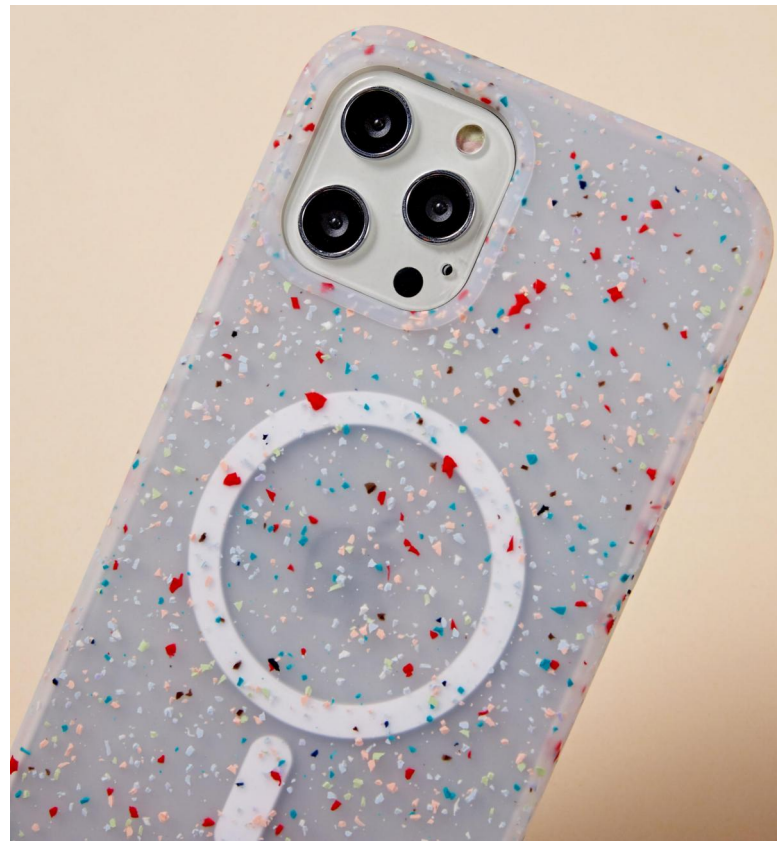
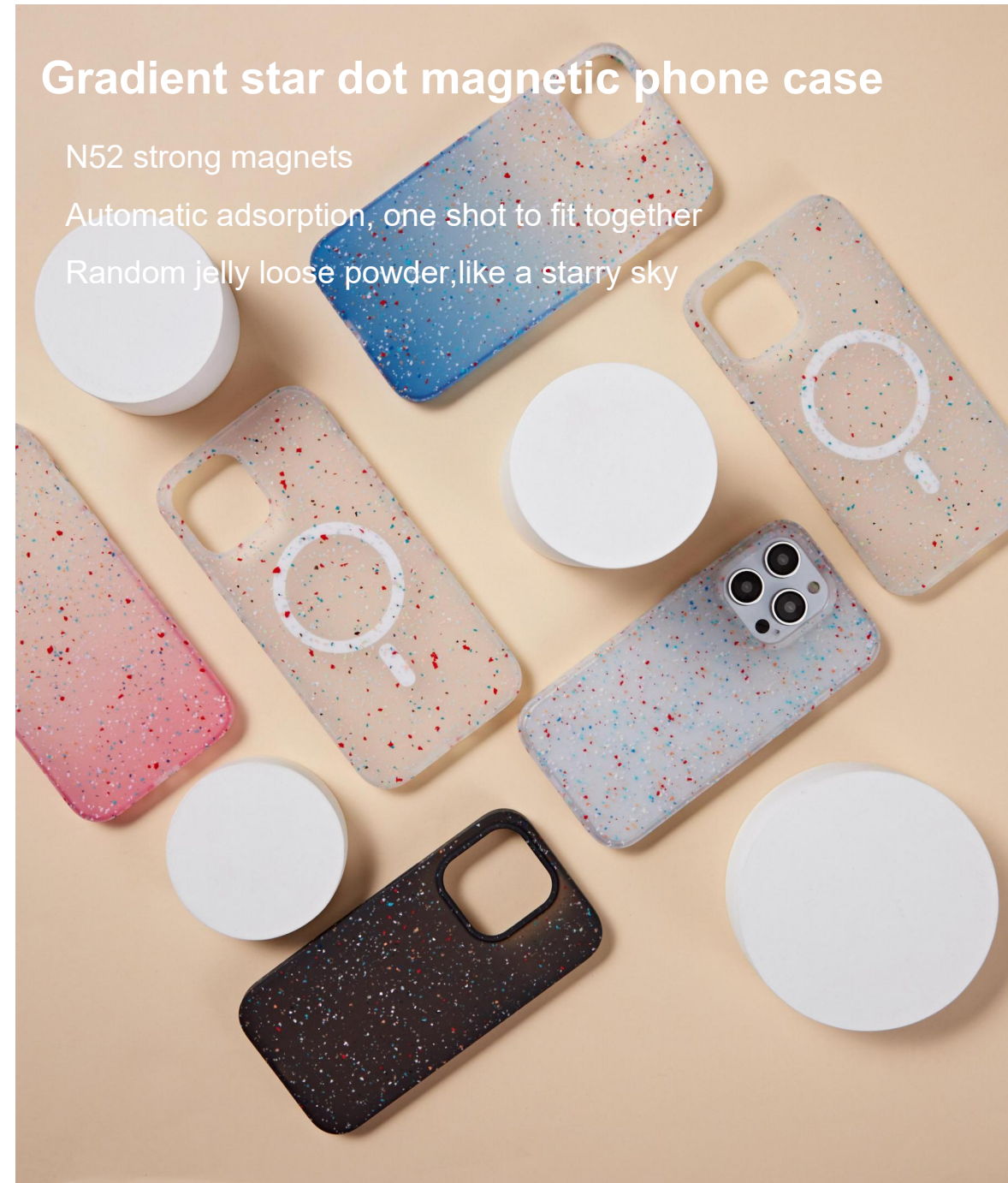
Model: iPhone 12series/13series/14series

Gradient star dot magnetic phone case

N52 strong magnets

Automatic adsorption, one shot to fit together

Random jelly loose powder, like a starry sky





Material: liquid silicone + PC + 60% GRS material

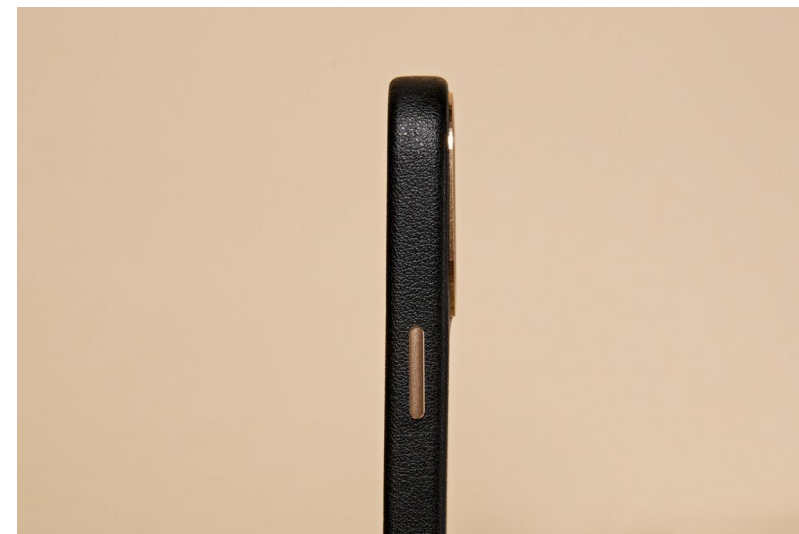
Model: iPhone 12series/13series/14series

Metal frame high-end magnetic suction type phone case

All four sides wrapped, no creases
Flocked lining covers to the edges
Protects your phone from the inside out

Metal color key frame, sensitive to press
Metal lens frame 1mm higher than the lens
Reduces scratches on the lens from protruding objects





Model:
iPhone 12series/13series/14series



Flip Cover Leather Case Magnetic Phone Case

Precise adsorption magsafe accessories, click a touch fit, with a case as full speed unlimited charging

Model:iPhone 12series/13series/14series

Genuine leather vintage business magnetic phone case

Slim design and delicate feel

Independent keys for sensitivity and comfort
Compatible with magsafe Wireless charging
with case



Model:iPhone 12series/13series/14series



Tumbled Fur Magnetic Phone Case

Infinite magnetic suction Craftsmanship

Skin-friendly feel Impeccable

No fear of fingerprints No sweaty hands

Model:iPhone 12series/13series/14series



Fiber flocked magnetic phone case

Light luxury quality manufacturing

Sculpted luxury texture Leather craftsmanship

Fiber flocking Internal and external protection

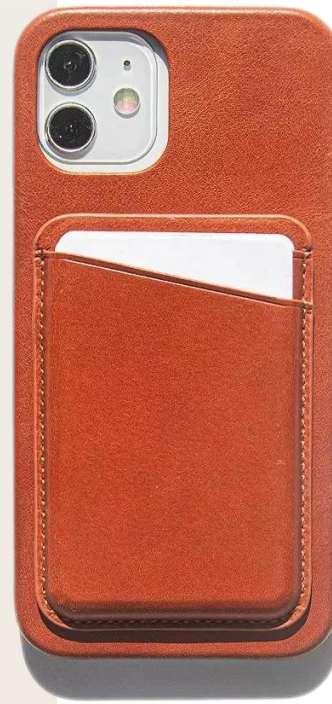


Model:iPhone 12series/13series/14series



Cardslot with Magnets





1:1 strong magnetic case card wallet

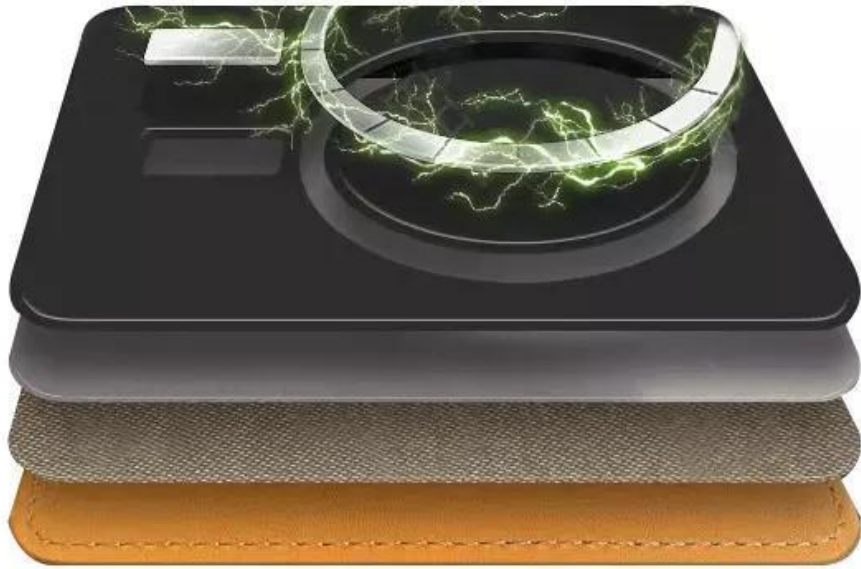
Features strong built-in magnets that allow it to effortlessly snap into place on the back of your iPhone



Leather ID Card Holder Magnetic Wallet

Leather material, designed with both style and function in mind

Color: Black, brown, green, red, blue, yellow or customized



Hot patented products in the market

We are developing products with similar functions.



Hey!

We are the manufacturer for smartphone & laptop accessories and professional on quick customized production solution.

If you also concern about the customized products, please don't miss our ODM service. We believe we can bring value to you.

Feel free to contact us.



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